

## myDrugCosts Reminder Email and Messaging

Below are email templates and messaging to help you communicate with employees. Send an email using the email templates, and if possible, a few weeks later, use messaging templates on other corporate communication channels like Slack. Email templates and messaging are suggestions and can be adjusted or changed based on your preference.

### Email Template – Option 1

Employee Benefit – The myDrugCosts App

Team,

To help you save money on your prescription drugs, we want you to be aware of a free benefit, myDrugCosts, and its mobile app that can be downloaded for either [Apple iOS](#) or [Android](#).

The myDrugCosts Mobile App gives employees a more personal and convenient approach to saving money at the pharmacy. With a few taps, you can see the price of your medication with insurance and ways to save.

To learn more about the myDrugCosts app, visit: <https://www.mydrugcosts.com/the-app>.

If you need further assistance or have a question about your benefits, you can email (HR). For questions regarding myDrugCosts and creating an account, you can email [support@mydrugcosts.com](mailto:support@mydrugcosts.com).

### Email Template – Option 2

**Subjects Line: Employee Benefits – Drug Pricing Transparency Tool Through myDrugCosts**

Team,

As a reminder, employees on an employer-sponsored health plan have access to myDrugCosts. This mobile app brings transparency to drug pricing and can help you and your family save money on your current and future medications.

To create your free account, simply go to [www.mydrugcosts.com](http://www.mydrugcosts.com).

With myDrugCosts, you will be able to:

- Receive notifications when myDrugCosts finds a cheaper way to buy your current medication
- Research a drug to see if there are cheaper buying options
- Reference the drug your doctor is suggesting to see if it's covered by your insurance and the best option for your budget
- See a list of your current prescriptions with details



- Easily access your plan design

To see the benefits and features, see the attached myDrugCosts overview or [www.mydrugcosts.com/the-app](http://www.mydrugcosts.com/the-app).

If you have any questions, you can send an email to [support@mydrugcosts.com](mailto:support@mydrugcosts.com).

## Messaging – Option 1

Team,

As part of our healthcare coverage, you have access to myDrugCosts – a tool that brings transparency to prescription drug pricing and can help you and your family save money on their medications.

It is free to you and only takes a few minutes to get started. To get more information and to download the app, visit <https://www.mydrugcosts.com/the-app>.

## Messaging – Option 2

Team!

We are pleased to offer employees on an employee-sponsored health plan a resource to help them save money on their medications.

The myDrugCosts app brings transparency to drug pricing and shows ways to save, such as discount cards, \$4 generics, Mark Cuban Cost Plus Drugs, and more. To see features, visit [www.mydrugcosts.com/the-app](http://www.mydrugcosts.com/the-app).

When you have a chance, download the myDrugCosts app for [Apple iOS](#) or [Android](#) or visit [www.mydrugcosts.com](http://www.mydrugcosts.com) to create your account.